



# RETRIEVING INDEPENDENCE

## *Retrieving on the Ridge*

**Saturday, June 13th, 2026**

8AM - 11AM @ Mill Ridge Park  
12924 Old Hickory Blvd | Antioch TN 37013

### *About Retrieving on the Ridge*

Retrieving on the Ridge is our inaugural 5K fundraiser, and we invite you to lace up, hit the course, and support life-changing service dogs in training. Whether you run or walk, you'll be part of a community that believes in second chances, strong partnerships, and the power of a well-trained dog. Join us on the Ridge, celebrate the miles, and meet some incredible pups along the way.

### *About Retrieving Independence*

Retrieving Independence's mission is to harness love, dignity and change to transform lives. Our innovative service dog training program uses the human-animal bond to offer rehabilitation to inmate trainers; community to our dedicated volunteer corps; and greater independence to people living with disabilities.

# 2026 Sponsorship Opportunities



## *Top Dog Sponsor / \$7,500*

- Exclusive presenting sponsorship -- only one available!
- Event naming rights:
  - “RI Dog-Friendly 5K presented by [Company Name]”
- Primary logo placement on race shirts (largest placement)
- Premier logo placement on all event signage
- Top billing on website & registration page
- Dedicated social media announcement (3 posts)
- Verbal recognition during event
- Premium booth placement



## *Lead the Pack Sponsor / \$5,000*

- Prominent logo on race shirts
- Logo on event signage
- Social media feature (2 posts)
- Booth space at event
- Logo on website & registration page
- Verbal recognition at event

## *Fast & Furriest Sponsor / \$2,500*

- Logo on race shirts (mid-tier placement)
- Logo on signage
- Inclusion in race packet
- Logo on website
- Verbal recognition at event



## *Paw Print Sponsor / \$1,000*

- Logo on group signage
- Logo on event website
- Verbal recognition at event

## *Custom Sponsorships*

Like some or all of these options? Have something unique you can bring to Retrieving on the Ridge? Get in touch, we can get creative!

For more information, contact us | [michaela@riservicedogs.org](mailto:michaela@riservicedogs.org)

# *Retrieving on the Ridge*

## SPONSOR FAQ

### *How does Retrieving on the Ridge support the mission of Retrieving Independence?*

The funds raised during this event go directly toward training and placing service dogs with individuals in need. It helps us cover costs like veterinary care, training, transportation, and supplies, ensuring that our dogs are ready to change lives and restore independence.

### *Why should I sponsor this event?*

Sponsoring Retrieving on the Ridge offers the opportunity to:

- Showcase your business to an engaged, mission-driven community
- Align your brand with a nonprofit making measurable impact
- Receive recognition in race materials, digital promotion, and onsite signage
- Connect with community members, families, and supporters on event day

### *How many people typically attend the event?*

As our inaugural 5K, we are building toward a strong first-year turnout of runners, walkers, families, and community supporters. With broad community promotion and strong volunteer engagement, we anticipate meaningful visibility and growth in the years ahead.

### *How is my sponsorship promoted?*

Sponsors are recognized through:

- Social media promotion leading up to race day
- Inclusion in race communications and marketing materials
- Onsite signage and announcements during the event
- Logo placement based on sponsorship level

### *RI by the Numbers*

**Newsletter:** Over 2,300 regular monthly recipients, Click-to-Open rate averaging 55%

**Events:** Over 200 guests at hosted events throughout year

**Social Media:** Over 180K views, 40K accounts reached in 2024 & 2025, 3,400 Facebook Followers, 3,200 Instagram Followers

**Impact:** Over 100 dogs placed with clients, 2 prison programs

# *Retrieving on the Ridge*

## SPONSOR FAQ

### *Can I donate an item or service instead of sponsoring?*

Absolutely. Donating an item, service, or experience is a great way to support the event. In-kind donations may be used for raffles, giveaways, or other event activities, and donors will be recognized for their contribution.

### *Is my sponsorship tax-deductible?*

Yes. Retrieving Independence is a 501(c)(3) nonprofit organization, so your sponsorship may be tax-deductible to the extent permitted by law. We will provide the necessary documentation for your records.

### *What makes Retrieving in the Round unique?*

Retrieving on the Ridge brings the community together through movement, connection, and a shared purpose. Whether participants run or walk, the event creates an engaging way to support service dogs in training while celebrating the mission of Retrieving Independence.

### *Who can I contact for more information?*

For additional details, please contact [michaela@riservicedogs.org](mailto:michaela@riservicedogs.org). We're happy to answer questions and help you find the best way to get involved.

## PAST SPONSORS

